

Social Media Warm-up Questions

Discuss the following questions with a partner and give details when you can.

1. What social media do you use? How much time do you spend on them each day?

2. Why do you choose these particular sites or apps? What do you use them for, i.e. sharing information/photos, getting news, organizing events, etc.?

3. How would you explain social media to an elderly person or someone who is completely unfamiliar with it?

4. How has social media changed the way we communicate and interact with each other? How does it affect real-life relationships and friendships?

5. Should there be an age limit for using social media? Should teachers or parents educate children about responsible social media use? How?

6. Do you know any famous influencers, YouTubers, etc? Why are they so popular?

7. What do you see happening in the future of social media? How will it continue to evolve?

Video questions

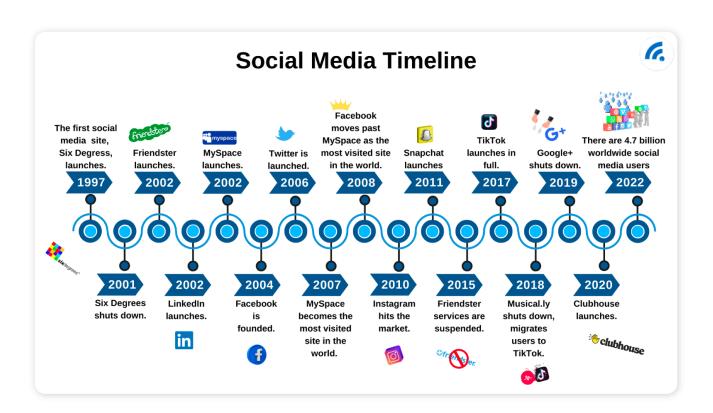
Watch the video and answer the questions below.

The History of Social Media: How It All Started | The Rise & The Reason

1. What was the first social media platform called and what could users do? Why wasn't it successful according to the video?

- 2. What features did Friendster add and what led to it losing popularity?
- 3. How was MySpace different from the platforms that came before it?
- 4. How did Mark Zuckerberg originally plan to use Facebook? What features did it introduce?
- 5. What other platforms came after Facebook and what impact did they have on the social media world?

6. What were some of the concerns related to social media mentioned at the end of the video?



Pros and Cons of Social Media

- Form small groups of 4-6 students.
- Half of the group should make a list of the benefits (pros) of social media while the other half makes a list of the negatives (cons) of social media
- Try to think of additional arguments or details related to each point
- After you've discussed the topics, have a short "debate" in which each side mentions their points and tries to argue if social media is more of a positive or negative influence
- This is simply a speaking exercise. You don't have to 100% believe every point you make, but your job is to help your side "win" the debate